



LinguaNext

Vertex, NTT DATA's subsidiary to help Japanese companies transcend software language barriers

Partners with LinguaNext Inc. to capitalize on vast opportunity of enabling Japanese software worldwide in multiple languages and of enabling sales of English language software in Japan.

San Jose, CA, USA and Tokyo, Japan – June 29, 2011 – Vertex Software, a subsidiary of NTT DATA, has partnered with LinguaNext Inc. of San Jose, CA USA to resell its SPeeD™ Suite language localization software in Japan.

Japanese companies wanting to expand outside Japan often face an important hurdle that software that powers their operations is in Japanese and not available in other languages, putting brakes on their global expansion plans and causing fragmented operations, and other process inefficiencies. Conversely, a lot of globally competitive software is unavailable to Japanese customers because of the lack of Japanese language support in such software.

LinguaNext (www.linguanext.net) offers radically innovative product solutions for application language localization. It enables enterprises to drastically reduce their spend on procuring multilingual versions or translating applications, and reusing this reduced investment across all applications. LinguaNext has ready solutions for all types of applications, right from legacy “green-screen” applications to desktop-based rich UI enterprise apps to web-facing apps.

LinguaNext's flagship product – the LinguaNext™ SPeeD™ Suite – enables any software to be available in any language required. With the LinguaNext™ SPeeD™ Suite, enterprises get a significantly faster time to market with local-language-enabled applications powering faster geographical expansion, cheaper hiring with local-language skills and dramatically reduced training costs. LinguaNext has a mature, extensively deployed product with marquee customers worldwide from the Forbes Global 2000 list.

Vertex (www.vertexsoft.com), a subsidiary of NTT DATA is a global IT services firm with a strong presence in Japan, USA, Canada and India. Vertex has several large Japanese companies as its customers.

“Japan is a key market for LinguaNext™ products, and NTT DATA, through Vertex, is strongly positioned to realize the full potential of the LinguaNext™ products in Japan.” said Atul Tulshibagwale, CEO of LinguaNext “We already have significant interest from Japanese companies, and Vertex provides a great platform to monetize that interest.”



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“We have extensively evaluated the LinguaNext™ products over the past few months and are excited about the possibilities.” said Ajit Patil, CEO of Vertex, a wholly owned subsidiary of NTT DATA “This partnership will help our customer solve key problems and can power faster global expansion for them. It also frees our Japanese customers from having to buy Japanese-capable software only. They can acquire any software they want, and the LinguaNext products resold by Vertex will provide the Japanese support”

The LinguaNext™ SPeeD™ Suite is available from Vertex effective immediately. For enquiries contact Vertex Software at: 8F Bun-eido Bldg, 17 Iwatocho, Shinjuku Ku, Tokyo 162-0832, Phone +81 3 6280 7965, Fax +81 3 6280 7968, Email: japan@vertexsoft.com

About LinguaNext

LinguaNext Inc. (www.linguanext.net) is the developer of unique next-generation localization solutions. LinguaNext provides vendor-independent products and solutions that power expedient, accurate and highly scalable localization of custom or off-the-shelf software applications. LinguaNext enables localization for any language and region localization including right-to-left and complex scripts. By using LinguaNext solutions, customers have a wider choice of software and are not forced to upgrade to newer versions in order to get localization. LinguaNext provides SME and enterprise solutions including SPeeD™ Suites for packaged software and the LinguaNext SPeeD™ Suite for custom applications. With an installed base of over 1 million desktops using LinguaNext solutions globally, LinguaNext is the localization vendor of choice from SMEs to large enterprises. LinguaNext is privately held and is headquartered in San Jose, CA.

About Vertex

Vertex Software, founded in 1996 offers e-Business solutions development services, Product Development Services and QA services using Global delivery model. Vertex is headquartered in Pune, India and has subsidiaries in Tokyo, Toronto and Boston. Vertex is a subsidiary of NTTDATA Japan. NTTDATA is amongst the largest IT services company in Japan and offers a broad range of IT services, including consulting, system integration and IT outsourcing. For more information visit <http://www.vertexsoft.com>